Prospectus

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Bearflections, Alma Cartaya (CA)
ET! 16 CPSA $2,000 Best of Show and EXPY Award
CPSA Explore This! 17
2021 Online Exhibition

Explore This! is a juried show with cash and product awards. Entries must be predominantly colored pencil, but also include other media or attributes that would make them ineligible for the CPSA International Exhibition. The accepted images appear in the May issue of the CPSA full-color news magazine, To The Point, which is available only to CPSA members. In addition, the top three prize winners are invited to ship their work for display at the next CPSA International Exhibition.

Artist Eligibility

Explore This! is open to living artists 18 years or older, regardless of geographic location. CPSA members and non-members are eligible to enter. CPSA members receive an entry discount, but do not receive preferential treatment for acceptance or awards by the juror.

Entry Fees

Nonrefundable entry fee:
- CPSA members $15 (2021 membership year)
- Non-members $20

Awards

Awards include a $2,000 cash award for Best of Show and EXPY Award, with lesser amounts and product awards given to other winners.

Acceptance and Award Notifications

Artists may enter two different pieces, but only one piece per artist may be accepted into the show. No notifications of acceptance are sent by CPSA. It is the responsibility of the artist to check the CPSA website (www.cpsa.org) after January 15, 2021, to learn of acceptance. However, award winners will be notified by email or telephone.

Important Dates and Deadlines

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>September 15, 2020</td>
<td>First day to submit entries at CaFÉ™</td>
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<tr>
<td>November 15, 2020</td>
<td>Deadline for entries</td>
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<tr>
<td>January 15, 2021</td>
<td>Acceptance list posted at <a href="http://www.cpsa.org">www.cpsa.org</a></td>
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<tr>
<td>February 1, 2021</td>
<td>Awards revealed on CPSA website</td>
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<td>February 1, 2021, to January 31, 2022</td>
<td>Explore This! 17 online exhibition posted at <a href="http://www.cpsa.org">www.cpsa.org</a></td>
</tr>
</tbody>
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Earning CPX Signature Status

CPSA members may earn CPX signature status (the right to include the letters CPX after their name) by having their art appear in three CPSA Explore This! online exhibitions within ten years (including the year of the first acceptance, e.g., 2012–2021).

NOTE: Any lapse in CPSA membership results in loss of prior acceptances and forfeiture of CPX signature status.

Juror: Matt Distel

Matt Distel is the Exhibitions Director for The Carnegie in Covington, Kentucky. Prior to joining The Carnegie, Distel was an Adjunct Curator of Contemporary Art for the Cincinnati Art Museum, Executive Director of Visionaries + Voices and the co-founder and director of Country Club, a commercial gallery based in Cincinnati and Los Angeles.

A Cincinnati native, Distel has been organizing exhibitions since 1994 with a particular focus on artists from the region. From 2003–2007 he was the Associate Curator with the Contemporary Arts Center in Cincinnati. Distel has curated and organized numerous exhibitions and installations including projects with SIMPARCH, Kendell Geers, Guy Ben-ner, Katerina Burin, Temporary Services, The Yes Men, Beth Campbell, Alexis Rockman, Jay Bolotin, Shana Moulton, Future Retrieval, Terry Berlier, Design 99, Courtney Cooper, Ryan McGinness, Ellen Berkenblit, Edie Harper, Tom Wesselmann, and Atlas Group.
Artwork Specifications

- This is a mixed media exhibition. While your entry must be **predominantly colored pencil**, it **must** also include **one or more** of the following:
  - Other media added to the colored pencil, (e.g., ink, watercolor, acrylics)
  - Collage
  - Artist-prepared surface
  - Colored pencil applied to a three-dimensional (3-D) surface

**NOT Allowed**

- Work that is 100% colored pencil on a single two-dimensional (2-D) surface, regardless of size.
- Work copied from copyrighted or published materials. Concept, design, and execution of the artwork shall be **SOLELY** that of the artist.
- Collaborations (works executed by more than one artist).
- Work constructed using the actual colored pencils.
- Work copied exactly from someone else’s photograph—even with permission. Photo references (other than your own) may be used **only** to help compose your original concept; the reference must be incidental to the overall content, not the main focus of the artwork.
- Work produced by simply coloring over a digital image of any kind printed onto your working surface. The incidental application of printed photos (such as when part of a collage) is permitted.

Disqualification and Penalties

Failure to comply with specifications are cause for disqualification, which may occur prior to or after the jurying process. Penalties for non-compliance discovered after artwork is accepted for the exhibition may include:

- Immediate removal of disallowed work from show.
- Return of any money or goods awarded as prizes.
- Acceptance will not count toward CPX signature.
- Omission from *To The Point*, CPSA website, etc.
- Forfeiture of CPX signature status and merit awards, if applicable.
- Artist may be prohibited from entering juried CPSA exhibitions (International and Explore This!) for a minimum of one year.

- Once submitted, information about your entry cannot be changed on the CaFÉ website. **NOTE:** You may, however, ask the CPSA exhibitions director to change the artwork price to NFS (not for sale) any time during the exhibition (see “Artwork Sales” on this page).
- Be sure you’re happy with your image. CaFÉ does not permit any image changes or replacements after submission.

Artwork Sales

Artwork may be for sale or not for sale. A for-sale designation may be changed during the show by notifying the exhibitions director (exhibitions@cpsa.org). CPSA will forward any inquiries about purchasing artwork to the artist. It is the responsibility of the artist to finalize the sale.

Permission and Copyright

By submitting an entry, the Artist grants permission for CPSA to use the accepted image in its news magazine, *To The Point*, on its website at www.cpsa.org, for CPSA brochures and promotional materials, and publicity about CPSA. Every effort will be made to maintain quality true to the submitted image, recognizing that the print or electronic medium may affect how the viewer receives the image. The Artist hereby certifies that he or she holds the copyright for this material and the copyright remains with said Artist. CPSA will display a notice that material must not be “downloaded” or copied, but will not be held responsible if artwork is copied. The Artist also certifies that the work submitted is original and does not infringe on any existing copyright. If artwork includes an image of a person, the Artist certifies that a model release has been obtained.

The Story Behind Explore This!

CPSA introduced the Explore This! exhibition in 2001 to encourage artists to explore using colored pencil with other media. The exhibition also allows three-dimensional structure, bas relief, collage, and other applications not eligible for entry in the CPSA International Exhibition.

The first four Explore This! exhibitions were held in art galleries. Then, in 2009, Explore This! became an annual online exhibition so that artists would have an opportunity to present their work to a broader audience and increase exposure time, since each exhibition remains on the CPSA website for an entire year.

Exhibition or Technical Questions?

Contact:
Anda Chance, Exhibitions Director
exhibitions@cpsa.org

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How to Submit Entries

Entries must be submitted online to the CPSA Explore This! 17 exhibition on the CaFÉ™ website at:

www.callforentry.org

1 Prepare digital images of your artwork according to the CaFÉ specifications (details are available on their website under “HELP”).

- **Dimensions:** 1200 pixels or greater on the longest side, or on both sides if artwork is perfectly square. Image should show artwork only and NOT include a black background, or your mat or frame.
- **Compression:** Size of the JPG file cannot be more than 5 MB. To determine the file size, close your editing program, highlight the file and Get Info or view Properties.
- **File Format:** Save as a “Baseline” (Standard) JPG file. **DO NOT** save as a “Progressive” JPG file because it will not display properly for jurying.
- **Number of Images:** You are allowed to enter only one image of 2-D art, but may submit two images of 3-D art (such as sculpture) to show it from two different angles. **TIP:** Many commercial printers and photo labs can scan or photograph your original artwork and prepare a digital image to the CaFÉ specifications.

2 Your CaFÉ Account—If you don’t already have an account, set one up at www.callforentry.org as soon as possible. There is no fee for account creation.

- If you registered on the CaFÉ website for any previous shows, you should still be in their system. Log on with your username and password.
- Click on “My Profile” to enter or review your personal information. Please follow standard rules of capitalization for your name, with first letters capitalized and all others lower case.

**NOTE:** If you have earned CPSA and/or CPX signature status, be sure to enter the appropriate initials after your last name (for example: Jones, CPSA, CPX). Include a comma after your name before your signature designation, as shown in the example.

3 **Upload images to your CaFÉ account.** You may store up to 100 images and submit them to any event listed on the CaFÉ website. **TIP:** If your image was previously “committed” to another show entry, you must select “archive” to release it for this entry, or you can create a duplicate of it.

- Click on “My Portfolio” to review or upload the image(s) you want to submit. For each work you must provide the following information on the “My Images” screen:
  - **Artwork Title**—use standard capitalization (first letter of major words, others lower case).
  - **Dimensions**—enter height, width, and depth if 3-D; otherwise enter “0” for depth in inches to the nearest tenth (one decimal place) in the correct fields.
  - **Medium**—list colored pencil first, other mediums (from most to least amounts) next, and surface last.
  - **Price**—enter the price in whole dollars (0 = not for sale). Do NOT use a comma in the price—the software reads that as a decimal. Inquiries are forwarded to the artist. There will be no commission charged on any sales.
  - **Year of Completion**—work must have been finished after December 31, 2017.

4 **Apply to the CPSA Explore This! 17 call for entries** on the CaFÉ website between September 15, 2020, and November 15, 2020. Be careful to follow the instructions exactly. You must accept the agreement and enter all information requested.

**NOTE:** Ignore the “Invitational Pass Code” checkbox.

**WARNING:** If you are entering two pieces, be sure to include and submit images for BOTH during a single entry process. Once you have finalized your entry and checked out, you cannot make any changes to your entry.

5 **Payment.** When you are satisfied with your form, proceed to “Checkout.” Select whether you are a CPSA member or non-member to pay the applicable fee, which you can pay by credit card on the CaFÉ site. You also may mail a check ($15 for CPSA members, $20 for non-members) **payable to CPSA** to:

Mona Weidner, Finance Director
17804 Hickory Moss Pl
Tampa, FL 33647-2304

Checks must be postmarked before November 15, 2020.

**NOTE:** Please follow all instructions carefully. CPSA is not responsible for errors related to the CaFÉ website.

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**Deadline for Entries**

11:59 p.m. (midnight) Mountain Time

**November 15, 2020**

**IMPORTANT:** Complete as much of the process in advance as possible. See page 5 for a helpful checklist.
Remember: Explore This! 17 is a mixed media exhibition.

Please read this prospectus thoroughly and use this checklist to make sure you’re ready BEFORE you visit the CaFÉ website to enter Explore This! 17.

☐ Yes, while my artwork is **not** 100% colored pencil, it is **predominantly** colored pencil, **plus** at least one medium or element (other than size) that would make it ineligible for the CPSA International Exhibition. (See Artwork Specifications on page 3)

☐ Yes, my artwork was completed **after December 31, 2017**, and has not appeared in any previous Explore This! exhibition. (See page 3)

☐ Yes, my artwork is my own concept, design, and execution. Any references not my own are incidental, and used **only** to help compose my original concept. (See page 3)

☐ Yes, my image was saved as a Baseline (“Standard”) JPG and not a Progressive JPG. (See page 4, item 2)

☐ Yes, my artwork image is 1200 pixels or greater on the longest side, the image includes **only** my artwork and not the mat or frame, and the file size is no greater than 5 MB. (See page 4, item 2.) **Note:** do **NOT** add a black background if your artwork is not square.

☐ **IF I am submitting two entries**, I am ready to submit both at the same time. I have correctly prepared images of each (one image of 2-D artwork; up to two images per 3-D artwork). (See page 4, item 2)

☐ **Title** (standard capitalization with only first letter capitalized in each word), dimensions of live artwork (in inches to nearest tenth), price, and media are: (see page 4, item 1)

Entry one: Title ____________________________________________________Price ________
height ______width _____ depth* _____ media ______________________________________

Entry two: Title ____________________________________________________Price ________
height ______width _____ depth* _____ media _____________________________________

*Measure depth if it is a 3-D object, otherwise enter depth as “0”