

Call for Entries and Prospectus

28th Annual Colored Pencil Society of America

International Exhibition



The COVID-19 pandemic is affecting all our lives. CPSA has made the difficult decision to change this year's exhibition from its original gallery venue at the Dunedin Fine Art Center in Florida to an online exhibition to be hosted on the CPSA website. All other aspects of the exhibition will remain the same: we will offer cash awards as always, including the \$5,000 CIPPY Best of Show award, and inclusion of your artwork in the exhibition will count towards CPSA signature status and merit awards.

Online Exhibition Dates

Entries AcceptedDec. 15–May 31, 2020
 Selected Artists AnnouncedJuly 10, 2020
 Award Winners NotifiedJuly 10–12, 2020
 Online ExhibitionJuly 15, 2020–August 2021
 Award Winners AnnouncedJuly 15, 2020

JUROR: Chris Valle



*Chair/Professor, Art and Design
University of Tampa*

Native Floridian, Chris Valle received his Master of Fine Arts degree from the University of Florida in 2002. Valle has dedicated his life to art and exploring the influence that entertainment and advertisements have on our perceptions of ourselves. Using classical and experimental approaches, he combines representation and abstraction in his work. Some highlights of his recent scholarship include: *The Kinsey Institute's International Juried Exhibition* at the SoFA gallery in Bloomington, Indiana; *Funktified*, a National Juried Exhibition at the Staller Center for the Arts, SUNY, Stony Brook, New York; *Remedy*, a National Juried Exhibition at Gallery 180 of The Illinois Institute of Art–Chicago; and *Contempor Arte 2010* at the Galleria d'arte Mentana in Florence, Italy. Valle's artwork has been featured across the globe. His paintings have hung in over 130 exhibitions from New York to Germany, together with 17 solo exhibitions in 16 years. In addition, his work appears in several impressive collections including the William J. Clinton Presidential Library and Museum, the Sienna Art Institute Library, and the HESS Corporation.

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WHAT TO KNOW BEFORE YOU ENTER

Eligibility

The exhibition is open to living artists 18 years or older, regardless of geographic location. There is no preferential treatment for CPSA members versus non-members.

Entry Fee

Nonrefundable entry fee: CPSA members \$25 and non-members \$35. Fee covers one or two entries.

Deadline for Entries

New Deadline: 11:59 p.m. (Mtn. Time), **May 31, 2020.**
Do not wait until the last minute.

Meeting Artwork Specifications

Artwork determined at any time before, during, or after the exhibition to not meet ideation specifications will be disqualified.

Permission and Copyright

By submitting an entry, the Artist grants permission for CPSA to use the accepted image in its newsletter, *To The Point*, on its website at www.cpsa.org, and for brochures, promotional materials, and publicity about the show or CPSA as an organization. Every effort will be made to maintain quality true to the submitted image. By entering, the Artist certifies that he or she holds the copyright for this material and the copyright remains with said Artist. CPSA will display a notice that material must not be “downloaded” or copied, but will not be held responsible if artwork is copied.

The Artist also certifies that the work submitted is original and does not infringe on any existing copyright. If artwork includes image of any person, artist certifies that a model release for such person has been obtained.

Annual CPSA Convention

The CPSA convention scheduled to begin on July 29 is subject to cancellation based on circumstances related to the COVID-19 pandemic. Please watch the CPSA website for an announcement to be made no later than May 1, 2020. CPSA members will also receive an email notification.

Since 1990



ARTWORK SPECIFICATIONS

IMPORTANT: Read ALL specifications on this page thoroughly, as they have been expanded and/or clarified for 2020.

IDEATION

Artwork must be solely the original concept and design of the submitting artist.

NOT ALLOWED

- Work where the primary subject was copied from any image downloaded from online photo sites.
- Work in which the primary subject has been copied directly from someone else's photograph, even with permission. Reference photos taken by anyone other than the submitting artist may be used **only** when those images are incidental to and not the main focus of the artwork.
- Work copied from any copyrighted or published materials.
- Collaborative works executed by more than one artist, including classroom projects and exercises. You may, however, submit artwork of your own design which was worked on in a class or critiqued by others, as long as you are the primary creative force.

Pastiche Requirements

Artwork created as a pastiche (parody or imitation of another artwork) is allowed, provided the artwork is sufficiently altered so as to make the parody obvious and the artwork parodied is not copyrighted.

EXECUTION

- **Media must be 100% colored pencil on a manufacturer-prepared surface (scratchboard not allowed).** Use of any other additional media (watercolor, acrylic, oil, ink, etc.) or artist-prepared surface **disqualifies** entry. Acceptable colored pencil products for the International Exhibition can be found at www.cpsa.org. On the "Exhibitions" tab, click on "Acceptable Products" under "Information."
- **Acceptable additions to colored pencil:** solvents (e.g., turpentine, odorless mineral spirits) and graphite pencil used under/between colored pencil layers. No pure, exposed areas of graphite are allowed.
- **Artwork must be two-dimensional.** No collage or montage. Matting with multiple windows (diptychs, triptychs) making a single framed presentation is acceptable.
- **Dimensions of artwork** may not exceed 32 x 40 inches (in either orientation) including frame.
- **No reproductions**, such as prints or giclées of artwork, may be entered.

- **Artwork may not be produced by applying colored pencil over a printed or digitally produced image.**
- **Artwork must have been completed in 2017 or later**, and not previously hung in any CPSA International Exhibition.
- **Artwork may not be altered after submission of entry.**

FRAMING

While the exhibition is being held online this year, keep in mind when making framing choices that, should your work be accepted at a future International Exhibition, your framing will need to comply with exhibition requirements.

Choose frames in muted, neutral tones, such as natural or stained wood, gold, silver, copper, black, white, or gray. Frames should be simple in design (nothing ornate, with three-dimensional carving, or with painted effects).

PENALTIES

CPSA reserves the right to disqualify a submitted work at any time if it is determined that it fails to meet ideation, execution, or framing specifications.

Penalties may include:

- Immediate removal of disqualified work from show and omission from promotional items.
- Return by the artist of any money or goods awarded as prizes.
- Forfeiture of any CPSA signature status and merit awards.

ARTWORK SALES

Artwork may be for sale or not for sale (NFS). The amount asked or NFS designation will be shown in the online display for each selected entry. A for-sale designation may be changed during the show by notifying the exhibitions director (exhibitions@cpsa.org). CPSA will forward any inquiries about purchasing artwork to the artist, who will retain 100% of the sale amount. It is the responsibility of the artist to finalize the sale.

AWARDS AND NOTIFICATIONS

The CIPPY Best of Show award and numerous other monetary awards will be presented at the awards banquet at the Florida convention if it is held, or announced online should the convention be canceled.

Award winners are notified by telephone as soon as possible following the completion of judging.

EARNING CPSA SIGNATURE STATUS

CPSA members may earn signature status (the right to include the letters "CPSA" after their name) by having their art appear in three CPSA International Exhibitions within ten years. Any lapse in CPSA membership results in loss of prior acceptances and forfeiture of signature status.



www.callforentry.org

INSTRUCTIONS FOR SUBMITTING YOUR ENTRY ONLINE

Deadline for Entries

11:59 p.m. (Mtn. Time), **May 31, 2020**

DO NOT WAIT UNTIL THE LAST MINUTE. Late entries cannot be accepted, even if due to technical difficulties.

Entry Steps

IMPORTANT: Please complete as much of the process in advance as possible. See checklist on page 5.

1. Go to the CaFÉ™ website at: <http://www.callforentry.org> and register well before the May 31 deadline. There is no fee for artists to set up an account and, if you registered previously, you should still be in their system.
2. Prepare digital images of your artwork according to the CaFÉ specifications below (additional details available on their website and at www.cpsa.org). All images must be formatted to the following specifications in order to upload successfully into the system:

Dimensions: The longest side of your image must measure at least 1200 pixels (1920 pixels is preferred by CPSA).

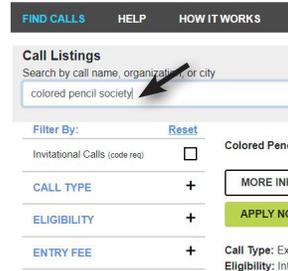
Compression: JPEG file size must be less than 5.0 MB. To see the file size, close your editing program, highlight the file and Get Info or View Properties.

Color space: Save images in an RGB color space, preferably sRGB.

File Format: Save all images as **Baseline (“Standard”) JPEG or JPG**. Do not save as Baseline Optimized or as Progressive.

File Names: JPEG file names should be the artwork title with a .jpg file extension (e.g., Green Giant.jpg)

TIP: Most photo labs can create a digital file to the CaFÉ specifications from your original artwork.
3. Upload your digital images to your CaFÉ account. Note: You may store up to 100 images and submit them to any event listed on the CaFÉ website. **TIP:** If entering an image appearing as “committed” to another show entry, either select “archive” to release it for this entry, or create a duplicate.
4. Go to “Find Calls” to submit your entry to the 28th Annual CPSA International Exhibition call for entries on the CaFÉ™ website by May 31, 2020. To locate the call, enter “**colored pencil society**” in the “Call Listings” search box. (Note: the “Invitational Passcode” option does not apply.) Review and accept the Permission and Copyright agreement and complete the application form. Select the



Click on the Find Calls menu item, then enter “Colored Pencil Society of America” or “colored pencil society” in the search window to locate the CPSA 28th Annual International Exhibition call. The call will be accessible on the CaFÉ website only between December 15, 2019, and March 31, 2020.

image(s) you wish to enter (maximum of two). **WARNING: If you are entering two pieces, be sure to submit both images at the same time.** (Save your in-process application first if you need to add images to your portfolio.) Once you have finalized your entry and checked out, you cannot go back and make changes.

5. When you are satisfied with your entry form, choose the appropriate entry fee (\$25 if you are a CPSA member for the 2020 membership year; \$35 if you are not a CPSA member) and proceed to “Checkout.” CaFÉ allows payment by PayPal, credit card, or check.

Note: Sorry, no \$10 refunds should you choose the higher non-member fee by mistake.

Payment by check must be received before May 31, 2020. Mail your check or money order made payable to CPSA (\$25 for CPSA members; \$35 for non-members) to:

Colored Pencil Society of America
c/o Mona Weidner, Finance Director
17804 Hickory Moss Place
Tampa, FL 33647-2304

6. A list of selected works will be posted on the CPSA website (www.cpsa.org) by July 10.

CAFÉ WEBSITE QUESTIONS?

Given the increasing concern over COVID-19 and the recently announced state of emergency in Colorado, CaFÉ support is only available by email. This does not impact your use of the website; it will remain available to you 24/7. Submit a help ticket for assistance.

EXHIBITION QUESTIONS?

Anda Chance, CPSA Exhibitions Director
exhibitions@cpsa.org • 386-330-2424

(9 a.m.–6 p.m. Eastern Time only, no collect calls)

Exhibition Entry Checklist



Please read this prospectus thoroughly and use this checklist to make sure you're ready **BEFORE** you visit the CaFÉ website to enter the 28th Annual CPSA International Exhibition. **DO NOT WAIT UNTIL THE LAST MINUTE TO ENTER.** Late entries cannot be accepted even if due to technical difficulties.

- Yes, my artwork is **100% colored pencil**, two-dimensional, on a single surface. (See page 2)
- Yes, my artwork was **completed in 2017 or after**, and has not appeared in any previous CPSA International Exhibition. (See page 2)
- Yes, my artwork is my own concept, design, and execution. Any reference photos not my own were used only for minor details and are only incidental to the overall work. (See page 2)
- Yes, my image was saved as an RGB (preferably sRGB) **Baseline ("Standard") JPEG** and not a Progressive JPEG. (See page 3)
- Yes, my artwork image: 1) is **no smaller than 1200 pixels on the longest side** (1920 pixels preferred by CPSA), 2) the image shows only **my artwork** and **not** any mat or frame, and 3) the file size is no greater than **5 MB**. (See page 3)
- If I am submitting two entries, I am ready to submit **both at the same time**. I have correctly prepared images of each. (See page 3)
- If I have earned CPSA and/or CPX signature status, I've added my designation(s) to my last name under My Profile on callforentry.org. I used **standard capitalization** (not all caps or all lower case) with my name when setting up my profile (e.g., Mary Smith, CPSA, CPX).
- CPSA Members Only:** I will choose the members' entry fee to receive the lower member entry rate, which covers up to the maximum of two entries. (See page 3)
- My title(s) uses **standard capitalization** (generally, first letter capitalized in each word with more than four letters) and my dimensions are in inches to nearest tenth and do **NOT** include mat or frame. Use the blanks below to record title, dimensions, and price. Note: the gallery encourages but does not require that artwork be priced for sale.

ENTRY ONE: Title _____

Artwork dimensions: height _____ width _____ depth = 0 Price \$ _____

ENTRY TWO: Title _____

Artwork dimensions: height _____ width _____ depth = 0 Price \$ _____